

FOR IMMEDIATE RELEASE

Contact: Michela DellaMonica
856-489-8654 x318
michela.dellamonica@smithpublicity.com

Madame Presidentess
By Nicole Evelina

**A Timely, True-To-Life Look At America’s First Female Presidential Candidate
NEW NOVEL REVEALS THE LITTLE-KNOWN STORY OF A
FASCINATING WOMAN OF “FIRSTS,” MORE RELEVANT THAN EVER**

Forty-eight years before American women were granted the right to vote, in 1872, Victoria Woodhull became the first female to run for President of the United States, setting a precedent still followed by female politicians today — including presumptive Democratic Party 2016 presidential nominee, Hillary Clinton.

On July 25, 2016 – the very same date as the Democratic National Convention kicks off in Philadelphia – multi-award winning author Nicole Evelina releases *Madame Presidentess* [Lawson Gartner Publishing], revealing the incredible story of “Notorious Victoria,” who has until now been largely excluded from the history books.

Raised the dirt-poor daughter of a con man and religious zealot, Woodhull was a woman of impressive “firsts” who would have made waves even by 21st century standards. The first woman to run a Wall Street stock brokerage and testify before Congress – and one of the first to run a weekly newspaper – by the age of thirty-three, Woodhull was a divorced self-made millionaire who rubbed elbows (and later made enemies) with the likes of Cornelius Vanderbilt, Susan B. Anthony, and President Grant.

But it wasn’t just Woodhull’s ambition that threatened men of wealth and privilege. When she announced her candidacy for President in the 1872 election, they realized she was coming dangerously close to usurping the power they’d so long fought to protect – and set in motion a scheme that would see her secure zero electoral votes and spend election day in jail.

A dramatic and engrossing read, *Madame Presidentess* breathes new life into Woodhull’s indomitable spirit, grit, and determination in challenging the conventions of post-Civil War America, shining a spotlight on how she proved women to be stronger, more capable, and more deserving of credit than 19th century society could fathom.

“I didn’t learn about Victoria Woodhull in school, or hear about her during a political campaign or in a feminist publication,” Evelina says of her inspiration to pen *Madame Presidentess*. “The story started with a pin on Pinterest. Seriously. The caption read:

Known by her detractors as "Mrs. Satan," Victoria Claflin Woodhull, born in 1838, married at age fifteen to an alcoholic and womanizer. She became the first woman to establish a brokerage firm on Wall Street and played an active role in the woman's suffrage movement. She became the first woman to run for President of the United States in 1872. Her name is largely lost in history. Few recognize her name and accomplishments.

“I’m a feminist,” Evelina continues, “and my personal mission as a historical fiction writer is to rescue little-known women from being lost in the pages of history. I knew then and there I had my next book subject.”

Nicole Evelina is an award-winning historical fiction and romantic comedy writer based in St. Louis, MO. Her most recent novel, *Madame Presidentess*, was the first-place winner in the Women’s US History category of the 2015 Chaucer Awards for Historical Fiction. Her debut novel, *Daughter of Destiny*, was named Book of the Year by Chanticleer Reviews, took the Grand Prize in the 2015 Chatelaine Awards for Women’s Fiction/Romance, and won a Gold Medal in the fantasy category in the Next Generation Indie Book Awards. *Been Searching for You*, her contemporary romantic comedy, won the 2015 Romance Writers of America (RWA) Great Expectations and Golden Rose contests.

A member of and book reviewer for The Historical Novel Society, and Sirens (a group supporting female fantasy authors), Evelina is also member of the Historical Writers of America, Women’s Fiction Writers Association, Romance Writers of America, the St. Louis Writer’s Guild, Women Writing the West, Broad Universe (promoting women in fantasy, science fiction and horror), Alliance of Independent Authors, the Independent Book Publishers Association and the Midwest Independent Publishers Association.

Connect with Nicole Evelina on [Facebook](#), [Twitter](#) and [Instagram](#) and via her website www.nicoleevelina.com.

***Madame Presidentess* will be available in both paperback and e-book formats on July 25, 2016 in major booksellers.**

REVIEW COPIES OF *MADAME PRESIDENTESS* AVAILABLE UPON REQUEST

###